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## ***State of the HERS Industry What We Have Accomplished and How We Are Poised for the 21st Century***

### **State of the HERS Industry: What We Have Accomplished**

- Over 17 Years of Experience
- National Standardization
- National Coverage
- Competitive Industry
- Mortgage Industry Recognition
- Dynamic Partnership With ENERGY STAR Homes

### **State of the HERS Industry: What We Have Accomplished**

Over 17 years of experience  
with technical issues, program  
delivery & marketing

### **State of the HERS Industry: What We Have Accomplished**

#### **National Standardization**

- Accreditation
- Technical Guidelines
- Rater Training & Certifying Standard

### **State of the HERS Industry: What We Have Accomplished**

#### **National Coverage:**

Accredited Programs Operating  
in 49 States.

## State of the HERS Industry: What We Have Accomplished

### Competitive Industry:

Twenty Six States Have More Than One Accredited Program

## States With Accredited HERS



## State of the HERS Industry: What We Have Accomplished

### Mortgage Industry Recognition:

## Energy Mortgages Offered By Secondary Mortgage Market



## State of the HERS Industry: What We Have Accomplished

### Dynamic Marketing Partnership With ENERGY STAR Homes



## Steps Needed to Take the HERS Industry Into the 21st Century

- Rater Business Development
- Market Penetration
- Linking HERS With Energy Codes
- Pro-Active Industry Involvement In Energy Debate
- Pro-Active Involvement In Development of Utility Public Benefit Programs

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**RESNET**  
*Residential Energy Services Network*